

Task 1 - Seen and Heard

Below and on the following two pages are the top 100 films from 2016. Identify those films that you have seen by making a tick. Then do the same with those you have heard of, but not seen. Once you have done this answer the questions on page four.

no.	film	have seen	heard of
1	Rogue One: A Star Wars Story		
2	Fantastic Beasts and Where to Find Them		
3	Bridget Jones's Baby		
4	The Jungle Book		
5	Finding Dory		
6	Deadpool		
7	Captain America: Civil War		
8	Batman V Superman: Dawn of Justice		
9	The Secret Life of Pets		
10	Suicide Squad		
11	The BFG		
12	Zootropolis		
13	The Girl on the Train		
14	Trolls		
15	Jason Bourne		
16	The Revenant		
17	Doctor Strange		
18	X-Men: Apocalypse		
19	Alvin and the Chipmunks: The Road Chip		
20	Absolutely Fabulous: The Movie		
21	Star Trek Beyond		
22	Moana		
23	Kung Fu Panda 3		
24	Miss Peregrine's Home for Peculiar Children		
25	Independence Day: Resurgence		
26	The Conjuring 2: The Enfield Case		
27	London Has Fallen		
28	Ghostbusters		
29	Angry Birds		
30	Alice Through the Looking Glass		

Task 1 - Seen and Heard

no.	film	have seen	heard of
31	Me Before You		
32	The Legend of Tarzan		
33	Arrival		
34	Passengers		
35	Goosebumps		
36	Eddie the Eagle		
37	Dad's Army		
38	Central Intelligence		
39	Bad Moms		
40	Inferno		
41	Jack Reacher: Never Go Back		
42	Sausage Party		
43	Ice Age: Collision Course		
44	The Danish Girl		
45	The Hateful Eight		
46	Sully: Miracle on the Hudson		
47	Storks		
48	Bad Neighbours 2		
49	Spotlight		
50	Now You See Me 2		
51	The Magnificent Seven		
52	How to Be Single		
53	Warcraft: The Beginning		
54	Teenage Mutant Ninja Turtles: Out of the Shadows		
55	The Big Short		
56	Creed		
57	Ride Along 2		
58	10 Cloverfield Lane		
59	Deepwater Horizon		
60	Dirty Grandpa		
61	The Huntsman: Winter's War Universal		
62	The Accountant		
63	Grimsby		
64	Pete's Dragon		
65	Hail, Caesar!		

Task 1 - Seen and Heard

no.	film	have seen	heard of
66	Joy		
67	Eye in the Sky		
68	Zoolander 2		
69	The Divergent Series: Allegiant		
70	A Street Cat Named Bob		
71	Allied		
72	Room		
73	My Big Fat Greek Wedding 2		
74	The Nice Guys		
75	Don't Breathe		
76	Brotherhood		
77	David Brent: Life on the Road		
78	War Dogs		
79	Lights Out		
80	Florence Foster Jenkins		
81	Swallows and Amazons		
82	Why Him?		
83	Ballerina		
84	Kubo and the Two Strings		
85	I, Daniel Blake		
86	Office Christmas Party		
87	Nocturnal Animals		
88	Ouija: Origin of Evil		
89	Money Monster		
90	The Boy		
91	Mike and Dave Need Wedding Dates		
92	Monster Trucks		
93	Nerve		
94	The Purge: Election Year		
95	The Shallows		
96	Blair Witch		
97	A United Kingdom		
98	Nine Lives		
99	Ben-Hur		
100	Dangal		

Task 1 - Seen and Heard

1. Compare your results with those of others in your class. Are your results similar to others? If this is the case, why do you think this is?

2. Ask some of your teachers/lecturers to do the same exercise. Are the results similar? Finally ask your parents/guardians to do the same. Compare these results with your own results.

3. How far down the list of the top 100 were you identifying films that you had seen or heard of? How does this compare to other age groups?

4. What might this tell you about the potential audiences for films and also about how films are marketed?