

## Biographies of our speakers

### PRODUCTION

#### **Faye Ward (Producer)**

Faye Ward is one of the UK's most prominent young producers. In 2013 Faye produced Golden Globe nominated *Dancing On the Edge* for the BBC, written and directed by Stephen Poliakoff. In 2012 she co-produced *Jane Eyre* for Focus Features, directed by Cary Fukunaga, adapted by Moira Buffini and starred Michael Fassbender and Mia Wasikowska. For the BBC she produced *Toast*, adapted by Lee Hall from Nigel Slater's memoir, directed by S.J. Clarkson and starring Helena Bonham Carter; and for Channel 4 *Double Lesson*, starring Phil Davis and written and directed by George Kay.

Other credits include: Associate Producer on Stephen Frears' *Tamara Drewe*; *Chatroom* for director Hideo Nakata; *The Other Boleyn Girl* directed by Justin Chadwick and written by Peter Morgan; *Five Minutes of Heaven* (Oliver Hirschbiegel); and the multi award winning television mini-series *Small Island* for the BBC, directed by John Alexander and starring David Oyelowo.

Ward is currently producing a feature film about the lives of Laurel and Hardy. Titled *Stan and Ollie*, written by Jeff Pope (*Philomena*) and to be directed by Jon S. Baird (*Filth*).

*Suffragette* sees Faye Ward collaborate with Sarah Gavron again after acting as Associate Producer on Gavron's acclaimed debut feature *Brick Lane*.

#### **Iain Smith – Producer**

Glasgow born and raised, Iain Smith is one of the UK's most experienced producers, having made "*Local Hero*", "*The Killing Fields*", "*The Mission*", "*City of Joy*", "*1492-Conquest of Paradise*", "*Mary Reilly*", "*The Fifth Element*", "*Seven Years in Tibet*", "*Entrapment*", "*Spy Game*", "*Cold Mountain*", "*Alexander*", "*The Fountain*", "*Children of Men*", "*Wanted*", "*The A Team*", "*24 - Live Another Day*" and most recently "*Mad Max:Fury Road*".

He has served on the boards of the UK Film Council, Scottish Screen, the Joint board of Creative Scotland, the Scottish Film Council, the Scottish Film Production Fund, the Scottish Film Training Trust, and the Children's Film and Television Foundation.

He has been a Governor of the National Film and Television School and was Chair of the Edinburgh International Film Festival.

He is currently Chair of the British Film Commission, the Film Industry Training Board, and the Film Skills Council.

He is a patron of the London Film School, and sits on the advisory boards of both the Scottish Screen Academy and the Media Academy, Wales.

In 2005 he was awarded a BAFTA for Outstanding Achievement in Film, and was made an OBE in the 2008 New Year's Honours List.

## **DISTRIBUTION**

### **Mark Batey**

Chief Executive, Film Distributors' Association

After university Mark spent five years as an account handler at Saatchi & Saatchi Advertising. He moved to other marketing consultancies to develop promotional partner campaigns for UK film distributors and generic campaigns with the wider industry. In 1998 he joined the British Film Institute as Head of Marketing Services. Three years later, he was recruited to his current post as Chief Executive of Film Distributors' Association. FDA's membership has grown to account for 99% of UK cinema going. More at [www.launchingfilms.com](http://www.launchingfilms.com). #FDA100

### **Chris Besseling**

Director of Marketing, Pathe UK.

Chris has worked in film marketing for over ten years and currently holds the position of Director of Marketing at Pathe UK. He started out in the Theatrical Marketing team at independent distributor Metrodome working on films such as *Away From Her*, *Sherrybaby*, *Days of Glory* and the Academy-Award winning *The Counterfeiters*, before relocating to Asia to work as Marketing Consultant for Bigfoot Entertainment in their Hong Kong and Cebu offices.

In 2009, Chris joined the BFI to work specifically on promoting their series of festivals and special events including the 52nd and 53rd editions of the BFI London Film Festival. He returned to the world of distribution at Studiocanal where he spent five years working as their Senior Marketing and Creative Manager working across a range of films including *Tinker Tailor Soldier Spy*, *Submarine*, *The Place Beyond the Pines*, *Beasts of the Southern Wild*, *Alan Partridge: Alpha Papa*, *Searching for Sugar Man*, *The Imitation Game* and Aardman's *Shaun the Sheep the Movie*.

Chris started at Pathe in September 2014 and was responsible for the marketing campaign behind the Academy Award nominated *SELMA* and is currently working on the campaign for the October 30 release of the highly-anticipated *SUFFRAGETTE* starring Carey Mulligan, Helena Bonham Carter, Brendan Gleeson and Meryl Streep.

### **Gareth Lowrie**

Senior Marketing Manager, Universal Pictures.

Having joined Universal Pictures in 2006, Gareth is the Senior Marketing Manager for Universal's UK theatrical releases.

Working closely with the UK Marketing Director and Universal Pictures International, he and his team develop strategic direction, positioning and marketing campaigns for releases for titles such as *Jurassic World*, *Minions* and the forthcoming *Everest*.

## **THE FUTURE OF CINEMA.**

### **Heather McIntosh**

Curzon on Demand

Heather started work in the industry at Independent, helping to distribute titles such as Lena Dunham's TINY FURNITURE, PUSSY RIOT - A PUNK PRAYER, and BAFTA-nominated METRO MANILA. She now works as Acquisitions & Programming Executive for the VoD service, Curzon Home Cinema - part of Curzon World.

### **Geraldine Moloney**

Geraldine Moloney has worked in the UK film industry for over 30 years, publicising an extensive range of feature films from production through to release. During that time, she has worked for most of the major US studios, as well as for a major independent. She has experience working in-house as part of the distribution marketing team, within a PR agency and also as a freelance consultant. Her diverse work has included films such as Star Wars Episode 1, Christopher Nolan's cult classic Memento and from Bond through to Bollywood.

Working as a consultant, Geraldine has been employed as a specialist publicist on high-profile releases, strategising awareness campaigns from production through to release both within the UK and internationally.

More recently, she has moved into roles focusing on Public Affairs issues affecting the film industry. Firstly, working with the Motion Picture Association as a communications consultant on issues around content protection; and more recently advising the UK's Film Distributors' Association on digital issues impacting the sector. Geraldine's role at FDA has also enabled her to develop a range of training programmes for distributors.

# THE FILM SPACE

BEHIND THE FILM INDUSTRY CONFERENCE 2015

## KEYNOTE SPEAKER

### Karen Krizanovitch

Karen Krizanovich is a journalist, writer, researcher and broadcaster based primarily in London, with credits on Stratton (in production), Patient Zero (2015), 24: Live Another Day (2014), Gravity (2013), among others.

Trained in Philosophy with an MBA in Film Finance, Karen's work has been published in The Times, The Sunday Times Style, Red, The Independent, The Telegraph, The Guardian, Elle among many others with recent work in The Pool, Stylist Magazine, Monocle24 Radio, Radio Times and The List. She has appeared on over 75 different TV shows, including CNN, Newsnight, BBC1 Breakfast News, BBC2's 'The Review Show', STV's MovieJuice (the film programme with the largest national viewing figures) with live broadcasts from the Cannes Film Festival. Radio appearances include BBC Radio 4's 'Woman's Hour', BBCR4's 'The Film Programme', Monocle Radio,

Karen is the honorary secretary of the London Film Critics' Circle and a jury associate for the international film critics' association FIPRESCI. She is also brand ambassador for Picturebox Films and editor-at-large for Civilian Magazine.

## **INTERLOCATER**

### **Ian Wall**

Educated at the University of York where he studied English and Related Literatures, Ian went on to teach at Holland Park School in London Holland. He held the posts of Head of English, Head of Film and Media and Deputy Head of Humanities Faculty

In 1986 he founded FILM EDUCATION. The organisation expanded from producing printed study materials to developing CD ROMS, running In Service training for teachers, producing television programmes for the BBC Learning Zone and Channel 4 Schools on film related topics as well as continuing to produce film related and generic print materials. Since 1995 working with the Film Education TV team Ian developed over 50 television programmes, both as producer and scriptwriter.

Following the closure of Film education in 2013, Ian has established The Film Space, in working alongside James Lennox to continue the work carried out by Film Educaiton.

Ian has won two BAFTA's (children's interactive learning) as well as a 'Learning on Screen' award, all for interactive teaching resources.

Ian has written three textbooks for schools on Media Studies, helped to develop three examination syllabi (at both GCSE and A Level) on Media Studies and was a consultant on the development of the Moving Image Arts A level for CCEA (Northern Ireland).

He has served as a jury member for the BAFTA Children's Awards and the BUFVC's Learning on Screen awards.

Ian speaks on issues relating to education, media literacy and film all over the world.