



Tuesday 7 July 2015

University of Westminster

Programme

0930 - Registration – ground floor foyer of the university building

Tea/coffee served in The Boardroom

1000 - Welcome – Ian Wall

1015 - **Session 1 – Production Case Studies**

- ∞ Introduction – Ian Wall – The Film Space
- ∞ ‘Mad Max – Fury Road’ – Iain Smith - Producer
- ∞ ‘Suffragette’ – Faye Ward - Producer
- ∞ Q&A
- ∞ Summary

1130 - Tea/coffee served in The Boardroom

1145 - **Session 2 – The Art of Distribution**

- ∞ Introduction – Mark Batey, Chief Executive of the Film Distributors’ Association
- ∞ ‘Suffragette’ – Chris Besseling – Director of Marketing Pathé UK
- ∞ ‘Jurassic World’ – Gareth Lowrie - Senior Marketing Manager, Universal Pictures
- ∞ Q&A
- ∞ Summary

1300 – Lunch served in The Canteen

1415 - **Session 3 – The Future of Cinema**

- ∞ Introduction – Ian Wall – The Film Space
- ∞ Online – TBC
- ∞ Cinema – Curzon – Heather McIntosh
- ∞ Respecting copyright – Geraldine Moloney
- ∞ Q&A
- ∞ Summary

1515 - Closing Keynote – Karen Krizanovich – A critics view of the film industry.

1545 - Reception in The Canteen